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Patient Edu LLC in the Spotlight Again as President Obama's Proposed Stimulus Plan Is Passed

EAST LONGMEADOW, Mass., 3.4.2009 — With the passage of President Barack Obama's economic stimulus plans, there is \$18 billion on the table that could dramatically transform the health care information technology industry, with funds going toward such IT measures as electronic medical records (EMR) and electronic prescribing.

Patient Edu, a Massachusetts-based healthcare IT firm recognized industry-wide for their "best in class" patient-education content and software products that integrate with most EMR products on the market, once again finds itself at the center of the solution matrix.

"Patient Edu is designed perfectly to take advantage of these proposed economic and healthcare stimulus plans," said Steven Graziano, president of Patient Edu. "Our product can lead to better outcomes for patients, as well as providing more complete patient records for administrative purposes."

Patient Edu's educational programs are interactive tutorials that include live action, 3D imagery, and opportunities for question-and-answer periods between patients and their healthcare team, including physicians and nurses. Patient access and results are recorded and retained – in a HIPAA compliant manner – providing benefits in continuity of care, improved outcomes, reduced costs, reduced risk as well as meeting facility compliance and

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reporting requirements.

As to proving the benefit of effective patient education, recently released findings from an independent study commissioned by AHRQ provides evidence that effective patient education cuts hard costs per admission by more than \$ 400, and reduces re-admission by 30%.

“The Patient Edu program succeeds on several levels,” he said. “Our product improves patient outcomes while improving financial performance for the facility and improving the satisfaction and retention of healthcare professionals. Additionally, the back-end component is customizable to appropriately reflect informed consent policies of the specific facility, and can be configured to seamlessly integrate the data with most EMR systems”

The Patient Edu model allows healthcare professionals to ‘prescribe’ the educational materials to patients who have been admitted to the hospital for a variety of reasons, offering important information about their condition, surgery, and recovery. The presentations are customizable to each patient, in that different clips can be combined to create a program that appears seamless to the patient, but addresses specific concerns. For example, a patient who has been admitted with cardiac issues who also has a pre-existing condition such as diabetes can receive important information tailored for that set of concerns.

For more information on Patient Edu, call or visit www.patientedu.com.

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About Patient Edu

Patient Edu is a leading developer and marketer of patient education software programs for healthcare providers. Patient Edu's products aim to enhance patient/provider communication throughout the continuum of care.