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For Immediate Release

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The PatientEDU Patient Education Web Portal for Home and Family Access Improves Patient Satisfaction, Reduces Health Care Costs

The “Home and Family” solution lets patients and their authorized supporters view education assigned by their physician either before or after treatment, improving patient satisfaction and reducing potential for costly readmissions.

East Longmeadow, Mass., September 2, 2009 – Responding to the national call for health care reform and improved quality and patient satisfaction, PatientEDU is doing its part with its Web-based *Home and Family Interactive Patient Education Solution*, which allows the hospital or associated physician practices to assign education to individual patients in advance of the patient’s admission and provides continued patient and “support team” access to their assigned education upon discharge. All of their activity is tracked and recorded in the PatientEDU Content Manager Database.

“PatientEDU understands the many challenges facing the health care delivery system,” said Steve Graziano, CEO of PatientEDU. “Significant among them is the education of patients before, during and after treatment. A patient who fully understands their diagnosis and the procedures he or she is about to undergo, what is required of them, becomes a partner in the process. With our *Home and Family Interactive Patient Education Solution*, we’re enhancing and expanding the treatment process. As a result, we’re improving patient satisfaction because they’re getting information they want without making a phone call or taking a trip to the doctor’s office. And we are helping to reduce medical costs, as studies have shown that patient understanding helps reduce medical errors, improves outcomes and increases patient safety.”

Using the PatientEDU *Home and Family Interactive Patient Education Solution*, a clinician customizes the program to the patient to include information relating to examination, diagnosis, treatment, pre-operative preparation, hospitalization as well as a recommended post-operative regimen that may include drug treatment, physical therapy, and life-style modification. The patient will log-in to the hospital or treating physician’s Web site, enter a password and access the assigned content. Usage is tracked using the PatientEDU Content Manager Database.

The PatientEDU *Home and Family Interactive Patient Education Solution* uses broadcast quality, full motion video and 3-D animated graphics to explain complicated medical conditions and procedures in a highly understandable and engaging format targeted to people with a 6th to 8th grade education. It’s rich format, interactivity and scripting has proven to be highly effective in improving patient comprehension and retention.

About Patient EDU – PatientEDU is a leading developer and marketer of patient education software programs for healthcare providers. Patient EDU's products aim to enhance patient/provider communication throughout the continuum of care. More information about PatientEDU is available at www.patientedu.com.