



---

168 Denslow Road | East Longmeadow, MA 01028 | 413.525.3368 | [www.patientedu.com](http://www.patientedu.com)

## **FOR IMMEDIATE RELEASE**

**Contact:** PatientEDU, LLC: (413) 525-3368

Pete Cook – VP Sales and Business Development: [pcook@patientedu.com](mailto:pcook@patientedu.com)

Steven Graziano – President: [sgraziano@patientedu.com](mailto:sgraziano@patientedu.com)

### **PatientEDU, LLC and Medical Information Technology, Inc. (MEDITECH) Announce "Interactive Patient Education Solution ('IPES')" Available to MEDITECH Customers in 2010**

EAST LONGMEADOW, Mass., 1.25.2010 - PatientEDU, a healthcare IT firm recognized industry-wide for "best in class" patient education content and software products, has entered into a non-exclusive agreement with Medical Information Technology, Inc. (MEDITECH) that will result in PatientEDU's "Interactive Patient Education Solution" ('IPES') being accessed from MEDITECH's Health Care Information System (HCIS). This collaborative solution will be available during 2010.

Larry O'Toole, Manager of Business Relations for MEDITECH, sees the PatientEDU 'IPES' as an ideal compliment to MEDITECH's industry-leading EMR products. "We're excited to collaborate with PatientEDU," says O'Toole. "Access to the 'IPES' solution within our Health Care Information System (HCIS) allows clinicians to engage patients throughout the care process, which is a key component toward demonstrating Meaningful Use."

PatientEDU's educational programs are interactive tutorials that include live action, 3D imagery, and opportunities for question-and-answer periods between patients and their healthcare team, including physicians and nurses. Patient access and results are recorded and retained - in a HIPAA-compliant manner - providing benefits in continuity of care, improved outcomes, reduced costs, reduced risk as well as meeting facility compliance and reporting requirements.

Steven Graziano, president of PatientEDU, said the need for the firm's programs has been growing due to several factors, including basic demands in education of patients as required by the Joint Commission, reducing readmissions with full documentation, etc.

"The PatientEDU 'IPES' program succeeds on several levels," says Graziano. "Our product improves patient outcomes while increasing nurses' efficiency, allowing them more time for clinical services. The hospitals benefit by limiting their liability, improving financial performance, increasing patient satisfaction, and retaining their retention of healthcare professionals. Additionally, the back-end component is customizable to appropriately reflect patient discharge instruction and information policies as well as informed consent policies of the specific facility. We see this strategic agreement with MEDITECH, a leading provider of EMR products, as a strong endorsement of the PatientEDU 'IPES' and a strong opportunity for both entities to bring additional improvement to facility performance in terms of patient outcome, patient satisfaction, and the hospital's financial performance."

# # #

#### About PatientEDU

PatientEDU is a leading developer and marketer of Patient Education software programs and educational content for healthcare providers. PatientEDU's products enhance patient/provider communication throughout the continuum of care. For additional information on PatientEDU LLC and their "Interactive Patient Education Solution ('IPES')", visit: [www.patientedu.com](http://www.patientedu.com).

#### About MEDITECH

MEDITECH provides integrated software solutions to meet the information needs of health care organizations around the world. A global leader in the health care information systems industry, we understand the complexities of health care organizations and develop the informatics tools needed to deliver patient care safely and efficiently. From large integrated delivery networks to community hospitals, our software solutions support the entire continuum of health care, including physician practices, clinics, hospitals, home health agencies, long-term care and behavioral health facilities. Please visit us at [www.meditech.com](http://www.meditech.com).