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For Immediate Release

**Patient Edu announces that Holyoke Medical Center in Holyoke, Massachusetts has become another Patient Edu hospital.**

PatientEdu announced that Holyoke Medical Center in Holyoke, Massachusetts has joined the growing list of hospitals that are using the company's interactive patient education delivery system, that uses video narration, animation and clinical imagery to explain in lay-person's terms a patient's condition and treatment.

**Holyoke Medical Center**, a community hospital serving the Holyoke, Massachusetts area, will also be a BETA site for the Patient Edu patient education content and software. They will get the latest software and hardware including updates as they occur for the Patient Edu Tablet based patient education delivery system. This system will be installed along with a version of the software that will allow physicians on the hospital's network to use the system in their practices. This means that hospital clinicians and physician practices will share data of patient use of the system and together will be better able to deliver timely and effective patient education to their patients.

The PatientEdu patient education program is a database-driven library of instructional segments that allows providers to tailor specific segments to the needs of individual patients. It includes comprehensive information about basic anatomy, specifics of diagnosis, details of treatment procedures, recovery information, and rehabilitation procedures. The education programs offer comprehensive information on a wide range of disorders, diseases, and symptoms including such categories as cardiovascular disease, diabetes, orthopedics, women's and men's health, asthma and head and neck cancer.

Patient education programs provide many benefits to patients including: increasing a patient's knowledge of their condition; information about the nature of tests and procedures they may undergo, and their expected course of recovery. This comprehensive information for patients reduces their anxiety, offers realistic expectations related to their condition, and ultimately enhances patient satisfaction meeting healthcare professionals need to document informed consent as well as patient satisfaction.

For the hospital, this system helps to reduce clinical and administrative costs associated with patient education. It also helps to reallocate nursing time back to clinical care, and to improve both nurse and physician satisfaction, as well as reduce complications and the need for follow-up care related to patient education.