



**FOR IMMEDIATE RELEASE**

**Fairmont General Hospital Upgrading Its Patient Education  
and Entertainment In 130 Patient Rooms**

August 8, 2006 – Patient Edu and LodgeNet Entertainment Corporation, a leading innovator in the delivery of on-demand patient education, information and entertainment to healthcare facilities, today announced that LodgeNet's interactive TV Patient Education, information and entertainment solution will soon be installed in the 130 patient rooms of Fairmont General Hospital in Fairmont, WV.

Fairmont General Hospital will utilize the LodgeNet digital platform to deliver on-demand patient education, movies, music and Nintendo GameCube™ games as well as interactive hospital information, electronic requests for hospital services, and patient surveys. **The LodgeNet platform will also support Fairmont's implementation of Patient EDU, an interactive service that delivers clinically prescribed educational videos with charting to electronic medical records.**

"We are thrilled to be the first hospital in our region to introduce this innovative LodgeNet system that will elevate in-room patient education and entertainment services to a new level," said Fairmont CEO Albert Pilkington III. ***"Our patients will benefit from on-demand information about their specific diagnosis or procedure, and they and their visitors will experience a more entertaining stay made even more enjoyable by flat panel displays we will be installing in most rooms."***

"Fairmont's choice of the LodgeNet interactive platform demonstrates an understanding that today's healthcare consumer expects not only quality medical treatment, but an in-room experience that equals or exceeds a home or hotel environment," added Gary Kolbeck, Vice President Healthcare Business Development for LodgeNet. "We are proud Fairmont has selected us to help extend its healthcare leadership across its community and the surrounding area."

**About Patient Edu**

Patient Edu is a leading developer and marketer of patient education software programs for healthcare providers. Patient EDU's products aim to enhance patient/provider communication throughout the continuum of care. From the waiting room to the exam room, during pre-op, post-op and beyond, Patient Edu's programs promote understanding, consent, compliance and recovery. Their interactive, patient education delivery system is used by physicians, hospitals, patients, families and other healthcare professionals to help

patients understand what to expect before, during and after their surgical procedure and/or treatment.

### **About LodgeNet**

LodgeNet Entertainment Corporation ([www.lodgenet.com](http://www.lodgenet.com)) is a leading innovator in the delivery of on-demand patient education, information and entertainment to healthcare facilities. LodgeNet is also the world leader in interactive TV and broadband solutions to hotels throughout the United States and Canada as well as select international markets. These services include on-demand movies, on-demand games, music and music videos, subscription sports programming and television on-demand programming, as well as high-speed Internet access, all designed to serve the needs of the lodging industry and the traveling public. LodgeNet provides service to more than one million interactive hotel rooms and serves more than 6,000 hotel properties worldwide. LodgeNet estimates that during 2005 approximately 300 million domestic and international travelers had access to LodgeNet's interactive television network. LodgeNet is listed on NASDAQ and trades under the symbol LNET.

### **About Fairmont General Hospital**

Fairmont General Hospital, located in Fairmont, West Virginia, is a fully accredited facility by the JCAHO and licensed by the State of West Virginia. FGH is a community health care organization providing a wide range of inpatient care, extensive outpatient and diagnostic services and home based care. The Hospital is also accredited by the American College of Surgeon's Commission on Cancer.

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