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Patient EDU, CRH Consulting Launch Nationwide Partnership *Relationship Positioned to Enhance Patient Education in Hospitals Nationwide*

EAST LONGMEADOW, Mass. – Patient EDU, a leading developer and marketer of patient education software programs for healthcare providers, and the sister company of interactive multimedia firm Veritech Corporation, has announced a new partnership with CRH Consulting of Wilbraham, Mass., an IT Project Management, Business Analysis, Implementation and Integration Services consulting firm with a specialty in various healthcare systems including Meditech, Siemens, McKesson, QuadraMed, Cerner and GE.

CRH will both service and install Patient EDU's video-based, interactive patient education programs in a number of specified hospitals nationwide. Patient EDU President Steven Graziano said this relationship expands his firm's service capabilities by aligning the company with a leading healthcare information services company, in turn allowing Patient EDU to grow.

"The good news is that we're growing quite rapidly. By partnering with CRH, a true leader in its field and a company as committed to delivering excellent service and expertise as we are, we know we will be able to continue to grow and develop new products," said Graziano. "Our partnership with CRH will extend the benefits of the Patient EDU product line to a greater number of patients and healthcare professionals, thus increasing efficiency and reducing risk." He adds that CRH will also ensure that the program is communicating effectively with a hospital's existing electronic medical records (EMR) software.

"CRH is honored to be selected by Patient EDU as their implementation and integration partner. Our experience in providing these foundational services will compliment and support the products being offered by Patient EDU and help further establish it as the expert in patient education. We look forward to a long relationship with our two strong companies," said CRH Consulting, Inc., President Todd Babineau.

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Patient EDU's educational programs are interactive tutorials that include live action, 3D imagery, and question-and-answer sections. When a patient responds to a question, the answers are recorded in the patient's electronic medical record.

Nurses 'prescribe' the educational materials to patients who have been admitted to the hospital for a variety of reasons, offering important information about their condition, surgery, and recovery. The presentations are customizable to each patient, in that different clips can be combined to create a program that appears seamless to the patient, but addresses specific concerns.

"For example, a patient who has been admitted with cardiac issues who also has a pre-existing condition such as diabetes can receive important information tailored for that set of concerns," said Dave Merck, head of software development for Patient Edu.

The program also includes a back-end, administrative component that allows hospitals to track the education patients are given.

"This helps lead to better outcomes for patients, as well as providing more complete patient records for administrative purposes," said Merck. "Plus, it definitely makes a nurse's life easier, which is an important consideration."

For more information on Patient EDU, call or visit www.patientedu.com.

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About Patient EDU

Patient EDU is a leading developer and marketer of patient education software programs for healthcare providers. Patient EDU's products aim to enhance patient/provider communication throughout the continuum of care.

About Veritech Corporation

Veritech Corporation is an award-winning video and interactive multimedia production company, specializing in the design and production of videos, CDs, DVDs, high bandwidth programs for the Internet/Intranet, and Web sites that help companies train, sell, and communicate information about their products and services, and inform and educate attendees in museums, tradeshow, and learning centers. Website:

www.veritechmedia.com

About CRH Consulting

CRH has experienced technical and development resources, as well as expertise in utilizing technology to support both daily business functions and new strategic initiatives, particularly for the health care industry. Website: www.crhconsult.com